2 Email samples that lead to a sales page selling a detox program

Email #1:

SL:

*Want to reverse your type 2 diabetes? Then do this.

*REVERSE your type 2 diabetes, simply do this.

*STOP taking pills for type 2 diabetes, do this instead

Body:

Hello friend,

Several major universities - including Duke University - are coming forward and blowing the lid off of Big Pharma...

To share with you the truth about diabetes.



And that is, you can...

Reverse your type 2 diabetes in as little as 30 days (and get off all of your medications).

It's true.

The universities conducted their own controlled medical research studies.

And found out type 2 diabetes is 100% reversible.

And the best part is, in all of these studies...

Zero drugs, zero medication, zero surgery, and zero doctor interventions were used. Instead, everything was controlled through this one thing that anyone can do (regardless of how long you've suffered from type 2 diabetes.)

To learn what this one thing is...

And start reversing your type 2 diabetes in as little as 30 days, click here.

Email #2:

SL:

- *AVOID drugs if you have type 2 diabetes, Duke study reveals why
- *Shocking Duke University study for type 2 diabetes sufferers

Body:

Are doctors really providing you the best way to help fight type 2 diabetes?

The results from Duke University research may shock you.

Most doctors aren't trained in the specifics of treating diabetes.

In fact, the American Diabetes Association has 88 recommendations which all diabetics should follow.

The problem is, near every recommendation has been proven WRONG in the last 3 years by peer-reviewed research.

Luckily - several major universities like Duke - have discovered a way to...

Reverse your type 2 diabetes in as little as 30 days.

You just need to run a "Diabetes Detox Protocol."



==>Here's how to do it.

Once you do this, you'll discover how it can help you...

- Quickly and safely lower A1C levels... without medication.
- Stabilize your blood sugar levels... naturally!
- Lower your insulin levels... FAST!
- Burn 10-20 pounds of stubborn belly fat (without strict dieting or exercise)
- Enjoy tasty, filling foods without the nasty, vicious sugar crash afterwards.

• Walk away from dangerous diabetes medications for good -- WITH your doctor's approval.

Don't let type 2 diabetes control your way of life any longer.

>> Find out how you can reverse your type 2 diabetes today <<